

# ANNUAL CONFERENCE SPONSORSHIPS

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## **PRESENTING SPONSOR - \$10,000 cash donation**

Sponsor name and logo **exclusively** on main conference signage as our presenting sponsor

Sponsor name and logo **exclusively** on Conference agenda and Conference tote bag

Sponsor name and logo **exclusively** on CD label (all attendees receive a free CD of the conference presentations)

Designated member of sponsoring organization named as Honorary Chairperson of Conference; press release on PR Newswire regarding this will be released by FAHQ

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 4 months

Sponsor name and logo on Conference brochure **IF** sponsorship agreement completed by January 1

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

3 free registrations for Conference and 3 for one pre-conference

## **PRESIDENTIAL SPONSOR - \$6,000 cash donation**

Company is recognized as **exclusive** sponsor of President's Reception at Conference (signage and introduction at Reception, if present)

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 4 months

Sponsor name and logo on Conference brochure **IF** sponsorship agreement completed by January 1

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

3 free registrations for Conference OR pre-conference program

# SPONSORSHIPS

## **PRE-CONFERENCE SPONSOR - \$5,000 cash donation**

Company is recognized as **exclusive** sponsor of Pre-Conference Workshops (signage)

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 4 months

Sponsor name and logo on Conference brochure **IF** sponsorship agreement completed by January 1

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

2 free registrations for Conference OR pre-conference program

## **GUEST SPONSOR - \$5000 cash donation – option expires January 1**

First 100 people who use Early Registration option will receive \$50 off their hotel bill. Sponsor is recognized as **exclusive** sponsor of guest hotel stays; (signage and letter to all eligible guests)

Sponsorship noted in Conference brochure *and* Sponsor name and logo appear on Conference brochure in 'Sponsored by' segment

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 3 months

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

2 free registrations for Conference OR pre-conference program

## **FACULTY SPONSOR - \$4000 cash donation**

Company is recognized as **exclusive** sponsor of Faculty hotel stays (signage and letter to faculty)

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 3 months

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

2 free registrations for Conference

# SPONSORSHIPS

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## **GOLD SPONSOR- \$2500 cash donation**

Company is recognized as **exclusive** sponsor of FAHQ Luncheon (signage and introduction)

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 3 months

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

1 free registration for Conference

## **SILVER SPONSOR- \$1500 cash donation**

Sponsor name and logo **exclusively** printed on Conference pad folios

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 3 months

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

## **BRONZE SPONSOR - \$1,000 cash donation (4 available)**

Company is recognized as sponsor of Conference Coffee Breaks (4 breaks) OR Continental Breakfasts (3 breakfasts) OR Conference Signage OR Raffle Grand Prize. There are 4 Bronze Sponsorships available; sponsor to select one event for every \$1000.

Sponsor placard **exclusively** at particular event sponsored

Sponsor name and logo on Conference Sponsor page of FAHQ website for no less than 3 months

Sponsor name and logo on sponsor page in Conference folder

Sponsor name and logo on screen savers between each presentation at Conference

Sponsor name and logo published in Florida Quality News

### **Additional Sponsor Notes:**

All sponsors will also be recognized in two verbal announcements during the Conference.

Only sponsors will be able to place branded promotional items at the Registration Table or in Conference Tote Bag

# Florida Association for Healthcare Quality



Annual Education Conference, April 20-23, 2010  
Sheraton Orlando Downtown Hotel, Orlando, Florida

## Sponsor / Exhibitor Letter of Agreement

Organization \_\_\_\_\_

Service or Product: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Representative(s) attending: \_\_\_\_\_  
(Please add a sheet to indicate registration for those covered in a Sponsorship package)

### SPONSORSHIP PACKAGES (please check one)

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting / Title Sponsor (\$10,000) | <input type="checkbox"/> Gold Sponsor (\$2,500)   |
| <input type="checkbox"/> Presidential Sponsor (\$6,000)        | <input type="checkbox"/> Silver Sponsor (\$1,500)   |
| <input type="checkbox"/> Pre-Conference Sponsor (\$5,000)      | <input type="checkbox"/> Bronze Sponsor (\$1,000 each; select one category or every \$1000 you are spending)                                  |
| <input type="checkbox"/> Guest Sponsor (\$5,000)               | <input type="checkbox"/> Grand Prize <input type="checkbox"/> Signage <input type="checkbox"/> 4 Breaks <input type="checkbox"/> 3 Breakfasts |
| <input type="checkbox"/> Faculty Sponsor (\$4,000)             |   |

### EXHIBITOR PACKAGE

**2 DAY EXHIBITOR (\$400)** includes one 6-foot table and exhibit space, 2 chairs, 2 representatives at Exhibitor's table; attendance for 2 at President's reception, Annual Luncheon and breaks.

Dedicated Exhibitor time with attendees includes 3 fifty minute 'Breakfast with Exhibitors' (April 21-23), 2 breaks no less than 20 minutes on April 21 (Pre-Con Day), 2 30-minute breaks on April 22.

Additional ticket(s) President's Reception (\$60)  Additional ticket(s) Annual Luncheon (\$35)

Conference registration - \$200 per person for up to 2 people maximum per exhibitor

(Please indicate number for extra Reception and Luncheon tickets, Conference registration)

Set up starts Tuesday, April 20<sup>th</sup> after 5 PM and teardown is Friday, April 23 by 11am (post breakfast in Exhibitor Hall).

The Exhibitor agrees to release and hold harmless the Sheraton Orlando Downtown Hotel and Florida Association for Healthcare Quality, and their officers, representatives, agents and directors from all liability whatsoever for any loss, damage, or injury resulting directly or indirectly from any cause whatsoever in connection with the 2010 FAHQ Conference and execution of this Agreement.

Authorized Signature & Title: \_\_\_\_\_ Date: \_\_\_\_\_

Send Remittance and/or Raffle Items To: **Claudia Jackson, Business Liaison**  
4186 Silver Fox Drive, Spring Hill, FL 34609  
Phone: (352) 796-6954  
Email: [cjquality@live.com](mailto:cjquality@live.com)

### Make Checks Payable to: Florida Association of Healthcare Quality (FAHQ)

Enter total check amount \$ \_\_\_\_\_ or Charge \$ \_\_\_\_\_ to my: Visa \_\_\_\_\_ MasterCard \_\_\_\_\_

Account No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

# ANNUAL CONFERENCE

## ADDITIONAL OPPORTUNITIES

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### **RAFFLE - \$75 minimum**

FAHQ holds a raffle at the President's Reception to raise funds for the Healthcare Quality Foundation (HQF) and the FAHQ scholarship fund. The HQF supports educational efforts in healthcare quality around the nation, while the FAHQ scholarship fund helps members attend select educational programs in Florida. Prizes from vendors must be at least \$75 in value. Each raffle prize will be fronted by a place card indicating the donor. All raffle donors will be recognized in an issue of Florida Quality News, and on our website for 2 months.

Those wishing to donate to the purchase of a higher valued gift should consider our Bronze Sponsorship for the Grand Prize of the Raffle.

### **Door Prizes -\$50 minimum**

We accept donation of healthcare quality tools: books / CDs / journal subscriptions / NAHQ or FAHQ membership fee/ NAHQ or FAHQ webinar registration / registration to next year's Conference (\$350) as door prizes in a random drawing of attendees. Minimum value should be \$50. All donors will be recognized at the time of the drawing and in an edition of the Florida Quality News.

### **Branded Promotional Items**

While promotional items (give-aways) are welcome, we wish to note that only Sponsors will be permitted to place branded promotional items (items with company name or logo) at the Conference Registration tables or in the Conference Tote bag. Any other branded materials must either be at the Exhibitor's table, or will be placed on a promotions table in the Conference or Exhibitor Hall or provided to attendees in another professional manner determined by the Conference Team.

### **Join FAHQ**

For businesses which support the FAHQ mission and Vision, we have created a Business category of membership. This category covers commercial enterprises which do not directly provide healthcare services, e.g. software, recruitment, consulting, publication, legal practices, but have an interest in the field of healthcare quality or wish to support our Association goals. Membership benefits include a monthly subscription to the Florida Quality News, access to the members-only section of our website, discounts on registration to our educational programs and Annual Conference, networking opportunities, voting rights and listing of your company and designated employees in our Member Directory. A maximum of 2 members of your company can hold FAHQ office simultaneously.

Business levels and designated members per level: **Gold** – designed for companies of 201+ employees, assigned 8 designated members, \$1000 membership fee. **Silver** – designed for companies of 100-200 employees, assigned 4 designated members, \$750 membership fee. **Bronze** – designed for companies with 1-100 employees, assigned 2 designated members, \$500 membership fee. To join or obtain further information on membership, visit our website at [fahq.org](http://fahq.org)