

# ANNUAL CONFERENCE EXHIBITORS

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**This is a 2 day opportunity to be an exhibitor at our Conference.**

Exhibitor Fee is \$400 per exhibitor

## **Exhibitor fee includes:**

- Exhibit booth: space in Exhibitor Hall which includes one six foot long table and two chairs, soda/water and snacks for up to two representatives
- 2 Passes for Membership Luncheon on Thursday (A third can be obtained for an additional \$35)
- 2 passes for President's Reception (A third can be obtained for an additional \$60)
- Company name and contact information is listed on Conference Exhibitor page on FAHQ website for at least 2 months (early sign on extends this time)
- Company name and contact information is listed on Exhibitor page in FAHQ Conference folder
- Company name and contact information is listed in Florida Quality News prior to the Conference in segment recognizing Our Exhibitors, and name listed in Special Conference Edition post Conference.
- Registration to attend the Annual Conference is ***not*** included, but is available at a highly discounted rate of \$200 per person for up to 2 people per Exhibitor.

## **Additional Exhibitor Notes:**

Because exposure is the name of the game for Exhibitors, our Exhibitor fees will be adjusted based on Conference registration.

- If, for any reason, total registration falls below 50, there will be a 15% discount on the listed Exhibitor fee.
- When registration exceeds 120, those who have signed a contract prior to this will remain at the stated price, but future agreements will be sold at 25% above the posted rate.

# Florida Association for Healthcare Quality



Annual Education Conference, April 20-23, 2010  
Sheraton Orlando Downtown Hotel, Orlando, Florida

## Sponsor / Exhibitor Letter of Agreement

Organization \_\_\_\_\_

Service or Product: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Representative(s) attending: \_\_\_\_\_  
(Please add a sheet to indicate registration for those covered in a Sponsorship package)

### SPONSORSHIP PACKAGES (please check one)

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting / Title Sponsor (\$10,000) | <input type="checkbox"/> Gold Sponsor (\$2,500)   |
| <input type="checkbox"/> Presidential Sponsor (\$6,000)        | <input type="checkbox"/> Silver Sponsor (\$1,500)   |
| <input type="checkbox"/> Pre-Conference Sponsor (\$5,000)      | <input type="checkbox"/> Bronze Sponsor (\$1,000 each; select one category or every \$1000 you are spending)                                  |
| <input type="checkbox"/> Guest Sponsor (\$5,000)               | <input type="checkbox"/> Grand Prize <input type="checkbox"/> Signage <input type="checkbox"/> 4 Breaks <input type="checkbox"/> 3 Breakfasts |
| <input type="checkbox"/> Faculty Sponsor (\$4,000)             |   |

### EXHIBITOR PACKAGE

**2 DAY EXHIBITOR (\$400)** includes one 6-foot table and exhibit space, 2 chairs, 2 representatives at Exhibitor's table; attendance for 2 at President's reception, Annual Luncheon and breaks.

Dedicated Exhibitor time with attendees includes 3 fifty minute 'Breakfast with Exhibitors' (April 21-23), 2 breaks no less than 20 minutes on April 21 (Pre-Con Day), 2 30-minute breaks on April 22.

Additional ticket(s) President's Reception (\$60)  Additional ticket(s) Annual Luncheon (\$35)

Conference registration - \$200 per person for up to 2 people maximum per exhibitor

(Please indicate number for extra Reception and Luncheon tickets, Conference registration)

Set up starts Tuesday, April 20<sup>th</sup> after 5 PM and teardown is Friday, April 23 by 11am (post breakfast in Exhibitor Hall).

The Exhibitor agrees to release and hold harmless the Sheraton Orlando Downtown Hotel and Florida Association for Healthcare Quality, and their officers, representatives, agents and directors from all liability whatsoever for any loss, damage, or injury resulting directly or indirectly from any cause whatsoever in connection with the 2010 FAHQ Conference and execution of this Agreement.

Authorized Signature & Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Send Remittance and/or Raffle Items To:** Claudia Jackson, Business Liaison  
4186 Silver Fox Drive, Spring Hill, FL 34609  
Phone: (352) 796-6954  
Email: [cjquality@live.com](mailto:cjquality@live.com)

### Make Checks Payable to: Florida Association of Healthcare Quality (FAHQ)

Enter total check amount \$ \_\_\_\_\_ or Charge \$ \_\_\_\_\_ to my: Visa \_\_\_\_\_ MasterCard \_\_\_\_\_

Account No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

\*Note: We are working on an on-line registration system for our Supporters this summer. Information will be available on our website, [www.fahq.org](http://www.fahq.org), by October 1, 2009.

# ANNUAL CONFERENCE

## ADDITIONAL OPPORTUNITIES



### RAFFLE - \$75 minimum

FAHQ holds a raffle at the President's Reception to raise funds for the Healthcare Quality Foundation (HQF) and the FAHQ scholarship fund. The HQF supports educational efforts in healthcare quality around the nation, while the FAHQ scholarship fund helps members attend select educational programs in Florida. Prizes from vendors must be at least \$75 in value. Each raffle prize will be fronted by a place card indicating the donor. All raffle donors will be recognized in an issue of Florida Quality News, and on our website for 2 months.

Those wishing to donate to the purchase of a higher valued gift should consider our Bronze Sponsorship for the Grand Prize of the Raffle.

### Door Prizes -\$50 minimum

We accept donation of healthcare quality tools: books / CDs / journal subscriptions / NAHQ or FAHQ membership fee/ NAHQ or FAHQ webinar registration / registration to next year's Conference (\$350) as door prizes in a random drawing of attendees. Minimum value should be \$50. All donors will be recognized at the time of the drawing and in an edition of the Florida Quality News.

### Branded Promotional Items

While promotional items (give-aways) are welcome, we wish to note that only Sponsors will be permitted to place branded promotional items (items with company name or logo) at the Conference Registration tables or in the Conference Tote bag. Any other branded materials must either be at the Exhibitor's table, or will be placed on a promotions table in the Conference or Exhibitor Hall or provided to attendees in another professional manner determined by the Conference Team.

### Join FAHQ

For businesses which support the FAHQ mission and Vision, we have created a Business category of membership. This category covers commercial enterprises which do not directly provide healthcare services, e.g. software, recruitment, consulting, publication, legal practices, but have an interest in the field of healthcare quality or wish to support our Association goals. Membership benefits include a monthly subscription to the Florida Quality News, access to the members-only section of our website, discounts on registration to our educational programs and Annual Conference, networking opportunities, voting rights and listing of your company and designated employees in our Member Directory. A maximum of 2 members of your company can hold FAHQ office simultaneously.

Business levels and designated members per level: **Gold** – designed for companies of 201+ employees, assigned 8 designated members, \$1000 membership fee. **Silver** – designed for companies of 100-200 employees, assigned 4 designated members, \$750 membership fee. **Bronze** – designed for companies with 1-100 employees, assigned 2 designated members, \$500 membership fee. To join or obtain further information on membership, visit our website at [fahq.org](http://fahq.org)